



# OUTSIDE GARMENTS AT INSIDE PRICES

FOR STORM AND SLEET WE HAVE LAID IN A LARGE SUPPLY OF GARMENTS FOR OUTSIDE WEAR--SUCH A LARGE SUPPLY THAT WE BOUGHT THEM AT THE LOWEST POSSIBLE FIGURE AND CAN QUOTE "INSIDE" OR LOW PRICES.

YOU WILL APPRECIATE THE QUALITY OF OUR GOODS BETTER AFTER YOU HAVE WORN THEM A LONG TIME. WE NOW HAVE ON EXHIBITION THE LARGEST LINE OF LADIES' READY-TO-WEAR GARMENTS IN THE SOUTH. AND CORDIALLY INVITE YOU TO PAY OUR ESTABLISHMENT A VISIT.

*Hard-Finished Worsted and Diagonal Suits in black, navy, green, cadet and raisin, coats made 42 inches long and strictly tailored; skirts are well lined and full plaited. These elegant suits are easily worth \$20.00 to \$25.00*

but To-Morrow they go for . . . . . **\$15.00**

Fine Worsted and Homespun Suits, in all new shades; 45-inch coats, guaranteed lining; \$20.00 values; our price	A large assortment of Broadcloth and Diagonal Suits, long coats, in all the new shades; shawl collar, inlaid with silk; special	Smart Diagonal Suits, all shades, 50-inch coats, with braided shawl collars, handsomely lined; at	Three-Piece Suits, in fine broadcloths, effectively braided and hand-embroidered, from
<b>\$17.50</b>	<b>\$25.00</b>	<b>\$30 &amp; \$35</b>	<b>\$50 TO \$75</b>
Wide Wale Diagonal Suits, in raisin, canary, navy, green and black; coats strictly tailor finish; our \$22.50 value;	Handsomely Braided Suits, in all the new shades, braids to match trimmed skirts; \$30.00 Suits for	Chiffon Broadcloth Suits, in all new colors; handsomely braided, long coats, all new designs, at	
<b>\$20.00</b>	<b>\$27.50</b>	<b>\$40 &amp; \$45</b>	

## Smart Silk Waists

Delightfully fashioned--daintily made--striking in looks. These are the main features of the new Waist for winter. And they are priced within reach. This alone should interest those who have Waists to buy and have only small amounts to spend.

Black Taffeta Waists, tucked, tailor finish, at	<b>\$3.98</b>	A large assortment of Black and Colored Taffeta Waists, tucked fronts, with embroidered yoke; special	<b>\$5.00</b>
Moire Waists, in all shades, Gibson style; special	<b>\$5.00</b>	Black Crepe de Chine Waists, with dainty lace yoke, at	<b>\$7.48</b>
Chiffon Waists, in all new shades, fancy tucked made over silk; special at \$5.00 and	<b>\$7.50</b>	Chiffon Cloth Waists, in high shades, made over Persian silk, very stylish models, at	<b>\$10.98</b>

**Handsomely Capes with military collar. These come in navy, black and many other new Shades, all are made full ripple; sale price . . . . .**

**\$7.48**

Hudson-Fulton Capes, in navy and black, lined throughout with red flannel; special	<b>\$10.00</b>	New models in Capes just in, all shades, military effects, at	<b>\$12.50</b>
			<b>\$15.00</b>
		Fine Chiffon Broadcloth Capes, in all shades, very smart models, at	<b>\$20.00</b>
			<b>\$25.00</b>

## Bargains in Notions

Clark's O. N. T. Lustre, in about twelve good shades; regular price 5c; special, sale price Monday only, 3 spoons for	<b>5c</b>	Peri Lusta and Columbia Linens Yarn, in many desirable shades; regular price 4c per skein; sale price Monday, per skein	<b>1c</b>	Rubber Lined Tourist Cases, with full size sanitary wash cloth; a 19c value; sale price Monday	<b>10c</b>
---	-----------	---	-----------	--	------------

## Buy Your Blankets Now

This is just the right time for the busy housewife to save. These Blankets of ours were bought many months ago, long before the market conditions sent prices soaring into the air. Our buyers invested largely in these warm winter Blankets. And right now you can buy them 25 per cent. under the present market values. So come and economize, for to-morrow we offer:

<b>11-4 WHITE WOOL NAP BLANKETS, worth \$2.50</b>	<b>\$1.69</b>	Columbia Mills Bath Robe Blankets, in rich new patterns, for	<b>\$2.50</b>
Rio Grande 10-4 White, regular price \$2.98; sale price	<b>\$2.25</b>	Cairo Slumber Robes, in fancy Oriental stripes, 75c ones; special	<b>50c</b>
10-4 Prize Medal Fine White Wool Blankets, with pink or blue border; regular price \$4.50; sale price	<b>\$3.98</b>	\$1.25 and \$1.50 Silkoline Covered Comforts, in light and heavy weights; sale price to-morrow	<b>\$1.00</b>
11-4 White Fine Wool Blankets; the Thalheimer special; \$7.50 value	<b>\$5.98</b>	Full Size Silkoline Covered Comforts, filled with best grade of white carded cotton; \$2.00 value, for	<b>\$1.50</b>
Lansdown All-Wool White Blankets, 11-4 size, satin bound, that sold for \$8.48; sale price	<b>\$7.48</b>	French Sateen Covered Comforts, in Persian and floral designs with figured borders, filled with finest carded cotton, size 72x84 inches; \$3.48 value	<b>\$2.48</b>
Bath Robe Blankets, in rich Oriental stripes and figures, in light and dark patterns; worth \$1.50; sale price	<b>98c</b>		

## New and Dainty Neckwear

25c Beautiful Embroidered Collars, in many different styles; sale price	<b>19c</b>	Baby Irish Collars, in white and cream, ten of the newest styles shown; sale price	<b>25c</b>
Fine Hemstitched Collars, with or without embroidered dots; sale price	<b>15c</b>	The New Middy Ties, extra size, in black, navy, brown and red, for Large Size Dutch Collars, in white ecru, extra value for	<b>50c</b>
Tourist Ruching, 3 yards to a box; sale price	<b>8c</b>	12 1/2c Fine Embroidered Collars, in all pretty styles; sale price Monday	<b>8c</b>
Silk Cord, 6 yards to a box, in all the wanted shades; per box	<b>25c</b>		



We Sell More Ready-to-Wear Garments Than Any Other Store in Richmond

## Superb Exhibition of Fall and Winter Silks

Our counters and shelves are laden with them. The autumnal colorings are exquisite; the patterns are striking; weaves are master strokes of the loom's best efforts, and you don't have to resort to guesswork at our store.

Black Messaline, 18 inches wide, with high lustre finish	<b>59c</b>	Black Peau de Soie, 36 inches wide; a superb, soft satin finished goods	<b>\$1.00</b>	rose, lilac, silver grey, navy, garnet, coral, pink, cream and white; regular \$1.25 value, \$1.00
Black Satin Duchesse, 18 inches wide; a choice value for the price	<b>59c</b>	Colored Moire Silks, 18 inches wide, in silver grey, reseda, wisteria, pink, old rose, Copenhagen, brown, mais and sky blue	<b>50c</b>	Seco Silks, 26 inches wide, in mulberry, old rose, wisteria, with a large range of other shades
Black Satin Duchesse, 36 inches wide; one of our best values	<b>\$1.00</b>	Colored Bengelines, 18 inches wide, in old rose, grey, reseda, Cardinal, raisin, navy and Copenhagen	<b>50c</b>	Silk Helena, 36 inches wide, in Amethyst, navy, reseda and black
Black Messaline, 36 inches wide; soft finish and beautiful quality	<b>\$1.00</b>	Colored Moire Silks, 24 and 27 inches wide, in reseda, old rose, wisteria, brown, dark grey, silver grey, navy, Copenhagen, garnet, Myrtle, Champagne, sky blue and pink	<b>\$1.00</b>	
Black Taffeta, 36 inches wide; good, heavy quality	<b>\$1.00</b>			
Black Taffeta Silk, 36 inches wide; a choice value	<b>79c</b>			

## Black Goods for Winter Wear

Note the big values shown in the Black Goods Department for this week.

50-inch Pure Wool Fancy Unfinished Worsted, for suits and skirts, a beautiful value; sale price, per yard	<b>\$1.50</b>
52-inch All-Wool Diagonal Suiting, one of the leaders of the season; sale price, per yard	<b>\$1.25</b>
52-inch All-Wool Broadcloth, with good finish and weight; sale price, per yard	<b>\$1.25</b>
42-inch All-Wool German Prunella, with satin finish and fine lustre; sale price, per yard	<b>\$1.00</b>
50-inch All-Wool Oxford Suiting, just the thing for good weight winter suits; sale price, per yard	<b>\$1.00</b>
44-inch All-Wool French Serge, medium weight and good smooth finish; sale price, per yard	<b>\$1.25</b>

## Swell Dress Trimmings

Hundreds of yards of the Very Newest Fancy Novelty Braids at 12 1/2c, 15c, 19c and 25c per yard. New styles in Gilt and Silver Braids, also Gilt Cords, 12 1/2c, 15c, 19c and 25c per yard. Swell Fancy Black Braids, in many new and novel patterns, 10c, 12 1/2c, 15c, 19c and 25c per yard. Handsome Jet Bands, in all widths, ranging in prices from 98c to \$4.98 per yard. Jet Allover Nets, 24 inches wide, \$5.98, \$6.98 and \$8.98 per yard. Garnitures of Cut Jet and Bugles, ranging in prices from 98c to \$4.98. Pearl and Crystal Garnitures, in pretty designs, from \$2.98 to \$12.50. Pearl and Jet Drops, ranging in prices from 12 1/2c to 75c each. Handsome Embroidered Net Bands, in superb new designs; per yard

## Newest Fall Dress Fabrics

Worthy of the attention and inspection of every woman interested in having a new dress made. At the Thalheimer Store you certainly will find the greatest variety and most complete assortment of popular priced up-to-date Dress Goods in Richmond.

Poplar Cloth--This fabric has every appearance of a much higher priced material, and is shown in good shades of brown, garnet, navy, gray, green, light blue and pink; special price per yard	<b>25c</b>	Bear Cloth, for children's coats, in red, and white, 50 inches wide; curly, \$2.25 per yard; plain, per yard	<b>\$2.00</b>	Monday we will place on sale an All-Wool Storm Serge, 52 inches wide, in shades of raisin, navy, rose and bronze green; Regular at \$1.50 value; Monday's price, per yard	<b>\$1.25</b>	Broadcloth, 52 inches wide, all pure wool, shades of navy, brown, Copenhagen, old rose, delft blue, gray, red, lavender and raisin; a big value; per yard	<b>85c</b>	Wide Wale Diagonal Serge, 54 inches wide, all the rage for coat suits; colors of delft blue, navy, gray, Copenhagen, wine and bronze green; per yard	<b>\$1.25</b>
---	------------	--	---------------	---	---------------	---	------------	--	---------------

## Another Remarkable Sale of Toilet Articles

Visit this section to-morrow and save 50 per cent. on your purchases. For instance:

Swift's Pride Laundry Soap, Armour's Venetian Violet Soap, Shampoo Tar Soap; sale price for Monday only, per cake, 3c. Here's another rare opportunity--The Famous Antiseptic Peroxide of Hydrogen at one-fourth regular value. As the usual price is 5c per ounce, to-morrow we offer: 4-ounce bottles for 6c; 6-ounce bottles for 10c; 8-ounce bottles for 15c; 16-ounce bottles for 25c. Also, we are going to sell that Double Distilled Witch Hazel, worth 5c per ounce, to-morrow we offer a 4-ounce bottle for 6c and 8-ounce bottle for 10c. 25c Sachet Powders, in dainty, fancy packages, tied with ribbon; in all the delicate and wanted odors; sale price Monday, 10c. A \$1.00 Manicuring Set for 50c, boxed in a neat leatheroid box, an ornament to any dresser. This set consists of one 10c box of Nail Polish, one ebonized box of Rose Nail Tint, one 25c 6-inch Nail File, one 4-inch Chamois Nail Buffer. One 10c Stain Removing Furniture Stone; one 5c real Orange Wood Stick; six Emery Boards, worth 10c; to-morrow we offer all for 50c. NOTICE--To-morrow we place on sale the famous Riker Toilet Preparations. We want you to get thoroughly acquainted with this exquisite line, and we are going to give those who visit our Toilet Section to-morrow liberal samples of their Cerate Cream, Liquid Green Soap, Tooth Powder and Mouth Wash.

## Underwear for Men

Good Heavy Fleece Lined Underwear Shirts, double or single-breasted, for

50c	
Athletic Ribbed Underwear, elastic and snug fitting; will stand lots of hard wear, for	50c
Men's \$1.50 White All Pure Lamb's Wool Underwear, does not scratch; sale price	\$1.00
Gray and Red Wool Underwear, made by the famous Lackawanna Mills, soft and warm, for	\$1.00
Glastenbury Underwear, knit from the finest carded Australian lamb's wool; per garment	\$1.50
Medium Weight Underwear, in white and gray, an elegant garment for those who do not care for the heavy kind; per garment	50c
Glastenbury Medium Weight Underwear, in gray only, is three-fourths wool; per garment	\$1.00